



LÄNSSTYRELSEN
ÖSTERGÖTLAND



**Creation of conditions for a certification system
for ecotourism in the Baltic Sea region
Seminar no. 1
RIGA, 18-19 June 2013**

18/06/2013, 10.00-16.30

Place: HOTEL NEIBURGS, Jauniela 25/27, Conference room: AMARYLLIS

10.00-10.15	Registration	
10.15-10.45	Project introduction	Tommy Ek, CAB Magdalena Ragus, PART
10.45-11.00	Coffee break	
11.00-12.00	High quality ecotourism and sustainable development	Tracy Johnson Swedish Ecotourism Society
12.00-12.15	Ecolabelling in Europe vs. tourism	Patrycja Manthey Institute for Sustainable Development
12.15-12.35	20 years of Ecotourism in Estonia, milestones and lessons learned	Aivar Ruukel Estonian Ecotourism Society
12.35-12.50	Ecotourism and certification in Sweden	Tracy Johnson Swedish Ecotourism Society
12.50-13.00	Ecotourism and certification in Poland	Patrycja Manthey Institute for Sustainable Development
13.00-14.00	Lunch	
14.00-14.20	Cepkeliai-Dzukija PAN Park - new step toward nature tourism	Mindaugas Lapelė Dzukija National Park and Cepkeliai State Nature Reserve Administration
14.20-14.50	Ecotourism and sustainable development – Lithuanian experience	Kestutis Navickas Zymantas Morkvėnas
14.50-16.00	Workshop / discussion	
16.00-16.30	Summary of the day	

19/06/2013, 9.00-15.00

Trip to Gauja National Park

9.00	Meeting at Neiburgs hotel and transport to Gauja National Park
10.15-12.00	Hiking of nature track in Gauja National Park – along Amata River (2,5 km), visiting of red sandstone Zvārtes Rock
12.00-13.00	Lunch in country side hotel „Kārļamuiža”
13.00-15.00	Departure to Riga with stop in Sigulda – panoramic spot over primeval Gauja River valley